

## Back and Front Digital Photography Competition: Frequently Asked Questions

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**Back and Front Digital Photography Competition**  
*Open for everybody all ages and abilities*

Curated by [www.denisefelkin.com](http://www.denisefelkin.com)



**Simply submit two images one back and one front**  
***And get your photos displayed in the Brighton Photo Fringe Festival***

### **Frequently Asked Questions**

***Can I e-mail you my question?***

Yes e-mail [backandfront@phoenixbrighton.org](mailto:backandfront@phoenixbrighton.org)

***What is "Back and Front?"***

Back and front is an open community digital photography competition the culmination of which will be a multi media photo-art installation using two images from each entrant. One back, one front.

***Why back and front?***

There are two sides to everything and we want you to express this visually, how you see the back and the front. You are free to interpret the brief in any way you wish, as long as you submit two images representing back and front that relate to each other in an opposite sense.

***How and what can I take a photo of?***

Opposites, polarity, the back and the front of something whatever back in front means to you in every and any sense. This should be limited only by your imagination.

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### ***Can I enter this competition?***

Yes, you, so can your family, your friends, your group, your school and everybody and anybody else. You MAY NOT submit someone else's work, unless you can supply written permission from them.

### ***Can I view my images.***

We will be setting up a digital installation at Open Phoenix Brighton.

### ***When is the deadline?***

Saturday 11<sup>th</sup> October at 5pm.

## **HOW TO ENTER**

***Do you have a checklist I can use so I send all the correct info?***

### **Back and Front Checklist**

Name

Address

Tel no

Email

Payment details (Online -Debit / Credit card / PayPal or by post Cheque / Cash /PO Order.

2 images - one back and one front

By entering the competition and sending payment you accept our terms and conditions.

### **Disclaimer**

I certify that I have the right to distribute this picture and that it does not violate terms of use.

### ***Why is your competition different?***

Because everybody can be involved and everyone's work will be exhibited whether they are winners or not. All you have to do is simply submit two images. And we will do the work we and display each one of your images as two separate projections in the same space, alongside all the other entries.

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### ***Why two images?***

The idea behind the project is that people get involved in depicting a back and front view of their chosen subject.

### ***What is a subject?***

A subject is anything you decide to photograph.

### ***Do I need to use the same subject for back and front?***

It is not essential, but to enter the competition you must submit two (a pair) photos.

### ***I have two photographs that I have already taken, can I enter these?***

Yes as long as they are your own photos.

### ***Can I enter somebody else's photos?***

No, unless you have written permission.

### ***What do you mean by displayed digitally?***

We will use these images to create a digital installation around the theme of the competition. This will be done by using two projectors within a dark space.

### ***When will these images be displayed?***

As part of Brighton Photo Fringe Festival 2008 during Phoenix Brighton Open weekend 11-12th October 2008

### ***Why are you organising back and front?***

Back and Front is an exciting creative opportunity for individual involvement and encourages more people to engage in Brighton Photo Fringe Festival in a community group setting.

### ***Who can apply?***

The activity is open to everybody of all ages and abilities and will offer an exciting and valuable opportunity for less experienced photographers to get actively involved, learn more and gain confidence around the exhibition / curative process.

## **TAKING THE BACK AND FRONT PHOTOS**

### ***What do I need to do?***

You need to use your camera and take a pair of photos, one image depicting the back of a subject and one depicting the back and one the front.

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### ***What type of camera can I use?***

You can use any digital camera, film camera, a disposable camera, phone camera or even a digital scanner.

### ***If I use the film camera, will you develop the film?***

No you must develop the film, at the same time you could get the images transferred onto CD. Send in the CD and file numbers. We will return it if you send in a CD.

### ***Can I send a print?***

Yes we will copy and return it if you send a SAE

## **HOW TO ENTER**

### ***When is the deadline?***

We are taking entries up till 5pm on Saturday 11th October. Although work created that day will not be shown until Sunday 12 October. Prizes will be announced at 5pm on Sunday 5th October. To apply you must pay £5 entry fee.

### ***When do I pay?***

The same time that you send your image in.

## **HOW TO SEND WORK IN**

### ***I have a film camera how do I make my image digital?***

You can get your print scanned on to a CD at any photography shop. For example in Brighton. Boots, Jessops or Kodak.

### ***I have a film camera can I send in prints?***

Yes and we will scan it in and return it if you enclose a SAE. Please label the back of your print with your name address and telephone number.

## **WHAT CAN I SEND IN?**

### ***I use a different art form from photography and my work is ideal for this project, can I photo my art from the back and front and enter these two images?***

Yes as long as the image submitted is a digital photograph.

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***When you say all images will be displayed will there be any censorship and what images will not be accepted?***

We reserve the right to refuse entries that could offend people. We will mask images that contain pornography, violence or whatever could offend our viewers.

### **HOW DO I ENTER THIS COMPETITION?**

***How Many times can I enter?***

As many times as you wish, as long as you pay £5 per pair of images submitted.

***What is your e-mail address?***

You can e-mail these to [backandfront@phoenixarts.org](mailto:backandfront@phoenixarts.org)

***Can I use this e-mail to ask questions about the competition?***

Yes

***I do not have email can I post these to you?***

Yes, post these to:

Back and Front Photo Competition  
Phoenix Brighton  
10-14 Waterloo Place  
Brighton  
BN2 9NB

### **HOW CAN I UPLOAD VIA THE WEB**

***Do you have a facebook group?***

Yes, under groups search [backandfrontphotocomp](#)

***Do you have a Myspace Account?***

Yes <http://www.myspace.com/backandfrontphotocomp>

***Do you have a Flickr account?***

Yes: Back and Front Photo Competition

***Can I upload via Phoenixbrighton.org web-site***

No

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***Can I use facebook, flickr or myspace to upload and then pay through Paypal?***

Yes, either pay via Paypal to [info@phoenixarts.org](mailto:info@phoenixarts.org) or click the 'Pay Now' button in the Events section under 'Competition' on the Phoenix website ([www.phoenixbrighton.org](http://www.phoenixbrighton.org)) next to the Competition entry details.

### **HOW DO I PREPARE MY IMAGES?**

***Where can I get help preparing my images?***

You can go to a local Photography Shop and ask for assistance.

***I have tried to go get help at a local photography shop without any success can you help?***

Yes you could come to our drop in workshop on 27th September 10-4pm and we will help you, on a first come first served basis.

***I can not make the workshop on 27 September, is there the opportunity to get help?***

You could drop in on the day, however it will be on a first come first served basis and your images will not be shown until Sunday 12 October.

***I know how to resize, what size would you want these images?***

1000 pixels on the longest side at 72dpi

***I do not know how to resize, shall I send you the original digital?***

Yes, preferably on CD

***Will you return my CD or print?***

Only if you include a SAE

***What file format should I use?***

Jpeg

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### ***I have a file on my camera phone, how do I get it to you?***

Read the instructions to your phone of how to download and send:

Via e-mail to [backandfront@phoenixbrighton.org](mailto:backandfront@phoenixbrighton.org)

Via Bluetooth to a computer, save it and e-mail it to [backandfront@phoenixbrighton.org](mailto:backandfront@phoenixbrighton.org)

Via infrared to your computer and saved

By mobilemail

Via cable

### **HOW DO I PAY?**

#### ***How do I pay?***

1. By PayPal directly to [info@phoenixarts.org](mailto:info@phoenixarts.org) or by clicking the 'Pay Now' button on the Phoenix website ([www.phoenixbrighton.org](http://www.phoenixbrighton.org)) next to the Competition entry details.
2. Sending a cheque / Postal order made out to "Phoenix Arts Association"
3. Dropping in and paying cash

#### ***If I send a cheque should I send early to give it time to clear?***

Yes, cheque entries must be received by Tuesday 7<sup>th</sup> September. Unless written on the day with a cheque guarantee number.

#### ***How much will it cost?***

£5 per pair of images.

#### ***I am your friend/acquaintance can I get it for free?***

No, unless you are able to do some in-kind work.

#### ***When do I pay?***

At the same time as sending in the image.

#### ***What is Paypal?***

Paypal is a safe way of paying money over the internet. See [www.paypal.com](http://www.paypal.com)

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***I am sending the image via e-mail, but do not have a Paypal account, can I send in a cheque / postal order separately?***

Yes please send by post at the same time as e-mailing the image.

To:

Phoenix Brighton  
10-14 Waterloo Place  
Brighton  
BN2 9NB. UK

Make cheques / postal orders payable to Phoenix Arts Association

***I am international and would like to pay. How can I do this?***

You can only pay via PayPal. If paying Euro pay 7. If US dollar pay \$10

***Do I have to pay £5 per image?***

No £5 per pair.

***What happens if I send only one image in?***

You still pay £5 and we will reverse the image so two images will be displayed.

### **WHAT DO I GET IF I WIN?**

Firstly this is a competition where it is more that the taking part counts, rather than winning so you are immediately a winner because you have become involved.

***What prizes do you have on offer?***

Everyone is a winner by having their work displayed in a photo art exhibition however there are great photographic prizes these are

One day photographic studio hire at Sydney Street Gallery in the heart of Brighton's North Laine (worth £100)

One free place on Phoenix Creative Courses Photography workshop Six Saturdays 18th October-22nd November 2008 (Worth £75)

Supersampler Camera from Clock Tower Cameras (Worth £40)



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£20 printing voucher from Kodak. London Road Brighton  
(worth £20)

An opportunity to showcase of your work in the Night-time Fixations - Phoenix White Night Experimental. Saturday 25th October, Phoenix Brighton.

Other prizes; photographs, further opportunities to work in a community arts environment and much more. Wait and see what you all get.

### ***I live outside the Brighton area, can I still enter?***

Yes, however if you can not make the photography course prize, then there is no cash alternative.

### ***I have already attended your photography course, is there an alternative prize?***

Yes, there will be other prizes and opportunities. We will announce these later.

### ***How can a group get a photo-course prize?***

We can only offer the prize to a maximum of two people if one under 16. Or a 20% discount on freelance teaching photography in your group.

### ***When will these images be displayed?***

As part of Brighton Photo Fringe Festival 2008 during Phoenix Open weekend 11-12th October 2008

### ***Why?***

Back and Front is an exciting creative opportunity for individual involvement and encourages more people to engage in the photographic arts in a community group setting.

The activity is open to everybody of all ages and abilities and will offer an exciting and valuable opportunity for less experienced photographers to get actively involved, learn more and gain confidence around the exhibition / curative process, and is likely to generate a huge attendance of an anticipated 3,000 people to the Phoenix Open weekend itself.

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### ***When is Brighton Photo Fringe Festival and what is happening during this festival?***

3 October - 16 November 2008

The Brighton Photo Fringe Festival occurs during October 2008 once again brings the focus of photography to Brighton. The Brighton Photo Fringe, running parallel to the Brighton Photo Biennial, has grown and multiplied into its third incarnation. This year over 70 exhibitions, including works by hundreds of artists, will proliferate across the city and further into Sussex.

### ***What is Brighton Photo Fringe Festival?***

During October and November, the Brighton Photo Fringe celebrates the rich variety of photographic and lens-based practice by bringing together within one festival, exhibitions by high-profile photographers and artists, alongside exhibitions by emerging local talent, recent graduates, first-time artists and community groups.

### ***What and who is it for?***

Brighton Photo Fringe aims to increase access to and participation in photographic exhibitions and events (whether by local artists, the wider Brighton and Hove population, or communities who would not normally have the opportunity) through supporting and developing a range of Community Arts Projects throughout the festival.  
[www.photofringe.org](http://www.photofringe.org)

### ***How is Phoenix Brighton part of Brighton Photo Fringe Festival?***

We are involved in the event by showing the work of high profile photographer Sarah Pickering in the main Gallery. Have a double page spread the brochure. We are also on their web-site.

### ***Who is organising Back and Front Photo Competition?***

Phoenix Brighton. The project is led by Phoenix Brighton studio member, photography tutor and photo-artist Denise Felkin.

[www.denisefelkin.com](http://www.denisefelkin.com)

### ***Where is Phoenix Brighton?***

It is the big blue painted building next to the junction between the level and St. Peters Church.

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### ***What is Phoenix Brighton and what does it do?***

Phoenix Brighton is a charitable (not-for-profit) arts organisation based in central Brighton.

Phoenix Brighton provides affordable studio spaces for 100+ other artists, short-term project space for community groups and supports a gallery and education programme which brings together professional artists and the general public in a friendly and creative environment.

### ***Why have sometimes have I read Phoenix Arts and now I read Phoenix Brighton?***

Because we have changed our name for a new look Phoenix Brighton, come and see for yourself.

### ***How many people will attend Open Phoenix Brighton?***

It is likely to generate a huge attendance of an anticipated 3,000 people to the Phoenix Brighton Open weekend itself

### ***Can I come and view the event even if I have not entered?***

Yes we have wide range of activities during Phoenix Open as listed on our homepage  
[www.phoenixbrighton.org](http://www.phoenixbrighton.org)

## **BUSINESS**

### ***I have a prize I would like to donate, how can I get involved?***

e-mail us [backandfront@phoenixbrighton.org](mailto:backandfront@phoenixbrighton.org)

### ***I am very technical and want to help***

e-mail us [backandfront@phoenixbrighton.org](mailto:backandfront@phoenixbrighton.org)

### ***I would like to make a cash donation***

Pay via Paypal to [info@phoenixarts.org](mailto:info@phoenixarts.org)  
Or send a cheque / postal order to:

Phoenix Brighton  
10-14 Waterloo Place  
Brighton  
BN2 9NB

Made payable to Phoenix Arts Association

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*I am a local business I would like to get involved and can offer a prize / discount?*

e-mail us [backandfront@phoenixbrighton.org](mailto:backandfront@phoenixbrighton.org)

*We love your project, how can we get involved?*

e-mail us [backandfront@phoenixbrighton.org](mailto:backandfront@phoenixbrighton.org)

*I have been invited to be a judge, what is my involvement?  
We like what you are doing, can we work together in the future?*

e-mail us a CV and covering letter to  
[backandfront@phoenixbrighton.org](mailto:backandfront@phoenixbrighton.org)